



WORLD PUBLISHING

TIMES MIRROR

February 3, 1972

General Reinhard Gehlen
c/o Mr. Volker Hansen
Hase und Kohler Verlag
65 Mainz
Postfach 338, West Germany

Dear General Gehlen:

Now that we're in the last stages of the preparation of the English-language edition of your memoirs it seems right that I should get directly in touch with you.

To begin with, I want to thank you for the time and generous assistance you've given David Irving. The machinery for readying a book for the press can be very trying indeed--especially when you're concerned with a rather complex work which everyone is determined must achieve a great success. I am pleased with the results I have seen so far. I can promise you that we shall put every effort into trying to make the book one of the two or three biggest books of the year in English and the other languages which will translate from the English.


We come now to the details of the book's publication in America--and there is one step I should like you to consider, particularly because I think you'll enjoy it. And that is a trip to the United States around the official Publication Date. The interest in your ideas and your career is very intense here. It will be no problem to set up a number of serious, significant television and newspaper interviews. I am not thinking of the kind of "tour" some of our authors take--with dozens of engagements all over the country. I should suppose that four or five depth-interviews will be all you'll need or care to undertake. But we can arrange these so that they'll reach tens of millions of people. The impact of such appearances on the distribution and ultimately sales of your book will be tremendous.

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I can of course assure you that World will take care of the physical arrangements so as to eliminate any question of confusion or fatigue. As a matter of fact, to repeat myself, the whole experience should be great fun. But I'll understand if you simply don't feel up to such a foray. Do let me know what you think of it, however. This trip is the way really to launch your book, and to ensure that your views reach the maximum number of people.



Peter V. Ritner
Vice President

PVR:cw
cc: Mr. Hansen